USASA NBOD Approved Meeting Minutes 8pm (EST) Wednesday June 5, 2024

- 1. Called to Order by President John Motta at 8:02pm
- 2. Welcome and acknowledgement of guest by John Motta
- 3. Roll Call taken virtually by Secretary Karon Beyer and a full board is present.
- 4. June 5, 2024, Proposed Agenda was approved by the board of directors with no changes.
- 5. Approval of April 3, 2024, National Board of Directors Meeting Minutes approved by the Board of Directors with no corrections.
- 6. Officer's Reports:
- A. President's Report: John Motta reported on:
- 1. US Soccer has created an adult working group that will meet once a month to give feedback and recommendations. This month's meeting was on the benefit of being a US Soccer Member and why unaffiliated leagues do not want to become members. John Motta, Fritz Marth, Tim Busch, and Kendra Halterman are members of this group.
- 2. John Motta had a call with Dave Applegate who is the US Soccer Open Cup Commissioner. There are no updates until US Soccer knows how many MLS teams will register for next year. There is an US Soccer Open Cup Committee and Shonda Schroedl is our amateur representative on the committee. The Technical Development Committee of US Soccer will be overseeing the Open Cup working group and US Staff. Fritz Marth is a member and he updated us that their goal is, how to structure for the amateur teams by the end of June.
- 3. US Soccer Fritz Marth Attended had a meeting in May and he will update the board during his report.
- 4. US Soccer Committee Appointments:

Appeals – Lori Stoneburner
Disability – Shonna Schroedl and Joselyn Bigalow from Oregon
Open Cup – Shonna Schroedl
Pro League Task Force – Richard Groff
Rules – Karissa Richardson
Technical Development Committee – Fritz Marth
Werner Fricker Awards - Werner Fricker Jr, Richard Groff & Development Committee – Fritz Marth

US Soccer Working Groups made up of US Soccer Board Members
Adult Amateur - John Motta, Fritz Marth, Kendra Haltermen and Tim Busch
Commercial Development – John Motta, Vice ChaiR
Investment – John Motta, Chair
US Soccer Technical Development Committee – Fritz Marth

- 5. John Motta has had ongoing discussions with USASA Executive Director Bruce Bode on the updates of the Strategic Planning Retreat/SoccerFest/National Cup.
- B. Vice Presidents Report: Fritz Marth reported on:
- 1. The Technical Committee will meet tomorrow to discuss the Open Cup.

- 2. The Steinbrecher Cup: Fritz talked to Anna Lavis, Matt Reiswerg and Kyle Lewis from the Federation about problems with funding.
- 3. The Webinar information (draft) that Fritz has been working on has been given to the USASA National office.
- C. Executive Directors Report: Bruce Bode reported on:
- 1. Collective Global /Strategic Planning interviews with the USASA National Office staff started today. There will be more interviews with USASA NBOD Board members scheduled. Step three will be interviews with the members and then we will present them to the membership at the September Annual General Meeting in September. There may be another in person meeting of the board in August.
- 2. The Automated Electrical Device (AED) Program has received over fifty submissions for reimbursement. Most are coming from states for their events. The budget was based on 100 units for the year, but we may exceed that number. The office is gathering information from the members that have purchased an AED and will put together a program to promote and showcase the program in the third quarter.
- 3. Social media (in-house) campaign and its effectiveness. The focus has been on the 100 years of Amateur Cup campaign, Soccer Fest and highlighting the Regional Cups. In the six weeks we have had the campaign running it does seem that the interest has dropped off.
- 4. Insurance Reimbursement. The D&O reimbursement claims are a little ahead of last year; the office will get a policy proposal drafted for states and affiliates. The online claim form is live on the USASA website. It has speeded up the process for the athletes. The office has just held the second of their quarterly virtual meetings (on electronic certificates) with the members.
- 5. Operations:
- a. Our storage facility was moved to a new warehouse and location in the middle of May. It offers added benefits, providing us with shipping to our members and events. USASA has full insurance on the facility. Matt has worked to get the national office equipment inventoried.
- b. Data and document storage. With the help of the Tech Committee, the office is centralizing our archived documents and data from individual laptops, external hard drives which will help get the office more effective.
- 6. SportLoMo has released How To tutorials, guides and videos and is working well for player registration. USASA is using SportLoMo for Soccer Fest registration, players have seen an improvement, and it has reduced office staff support from three employees to one this year.
- 7. USASA Weekly Newsletter: USASA has been sending a weekly newsletter to all members with added targeted newsletters to Soccer Fest (Teams & Players) and National Cup Members.
- 8. First Phase of gathering of updated and current Information of members will start this month.
- 9. Bruce Bode was in Las Vegas for the Region Four Men's Amateur Cup Competitions and will attend the Region Three competitions June 8th and Region One on June 14-16th. Region Two will be a one-off game in the Ohio area. The Women's event in Region 2 and Region 4 will be completed by the end of June.
- 10. Michigan State has implemented (in part) SportLoMo for player registration and Bruce is not sure of the status of the other states, Mexico, South Carolina, Cal North and Arizona and DC/Virginia is still in conversations with SportLoMo.
- D. Financial Report Lori Stoneburner reported on:

The USASA financials were sent out through March. Lori will be sending information to the membership quarterly. The budget for player registration is a little below average but she is sure we will catch up. Lori & Damp; Bruce are working on the audits, they are using a new firm for audit this year, so more documents to pull together for them, but they seem to be a much better fit with USASA.

- 7. Committee /Task Force Reports and US Soccer Updates:
- 1) Soccer Fest Cezar Wasecki reported:

- a) We have a little over 70 teams registered. Cezar says they are still looking for one more Men's Over 50, Women's Over 30 and Women's Over 60 teams as those divisions have an odd number. The women's Over 30 division is looking great with nine teams. Bruce has sent an email to Joslynn Bigelow about a possible ENT team.
- * US Soccer Referee Prevention and Abuse: Tom Moore reported on:

Policy 5319 Revisions have been approved by the US Soccer Board of Directors at their May meeting. Phase two of the working group is specific implementation of the revisions. There is a desire for a National Database for Referee Assault and/or Abuse and an online system for reporting. They are having significant conversations for Minimum penalties for various forms of referee abuse.

2) USSF Membership Advisory Committee (MAC): Chaz Ballish Regueiro reported:

There have been two large group meetings and they have created two sub committees of two to three persons that will each be working on their own separate focus and will report back to the group.

- 3) Hall of Fame: Richard Moeller reported that Larry Hall has stepped down and Arthur Mattson has been elected to be on the committee. The Committee has been meeting by email and will have a virtual meeting this Friday to discuss the nine nominees for this year's AGM Hall of Fame recipients.
- 4) 2024 National Cup: Richard Groff sent a written report.
- 8. Unfinished Business:

Action Item - Governance Committee Policy Draft:

The National Board of Directors will be divided into small working groups to review the Policy proposals and will report back to the board.

- 9. New Business:
- A. 2025 National Cup Budget: A written proposal was submitted by Fritz Marth, to the NBOD to review for a 2025 National Cup Budget change recommendation by the National Cup Committee.
- B. Strategic Planning Retreat update: Collective, Shawn (?) and Brad (?) will want to meet again in person before the Annual General Meeting in September. The Board is setting an in-person meeting for August 15, 2024, in Murfreesboro.
- C. Governance Committee: Jim Sadowski volunteered to be on the small group meetings.

Action Item- D. Coaching Education Task Force approved with Fritz Marth, Jerry Deaton and Vincent Treglia as members.

- E. Membership Registrations Fritz Marth sent a written proposal for a USASA Standard base player registration fee of \$15 per player.
- F. Tony Falcone, Region One Director asked about the 2024 National Cup Final schedule. The Executive Director reported that there will be a live stream of the drawing on Thursday and the timing of the games. Men's Semi Finals will start on Thursday evening July 25th, Women's Semi's will be Friday July 26th, and Saturday evening July 27th will be Men's Finals, and the Women's Finals will be Sunday morning July 28th.
- 10. Adjourned at 9:02pm

Those in Attendance:

In Attendance:

President - John Motta

Vice President – Fritz Marth

Treasurer – Lori Stoneburner

Secretary - Karon Beyer

Executive Director – Bruce Bode

Region 1 Director – Tony Falcone

Region 2 Director – Karissa Richardson

Region 3 Director – Otey Smithson

Region 4 Director - Robin Runstein

Affiliate Director - Kendra Halterman

At Large – Jim Sadowski

At Large – Cezar Wasecki

Independent Director – Brett Hurwitz

Guests:

Mary Beth Falk, Region 1 Deputy Director Tom Moore, Region 4 Deputy Director Chaz Ballish Reguerio, Adult Commissioner Richard Moeller, USASA Hall Of Fame Chair