

August 26, 2026

Fritz T. Marth

Vice-President, United States Adult Soccer Association

Dear Members of the USASA National Council and USASA Stakeholders,

I hope this message finds you in high spirits and deep enthusiasm for the continued growth of our association and adult amateur soccer across our nation.

It is with great honor and renewed resolve that I write to humbly seek your support for my re-election as **Vice-President of the United States Adult Soccer Association** at our upcoming Annual General Meeting this September in Chicago.

Over the past two years in this role, our National Board of Directors and I have pursued several key initiatives designed to enhance the value we deliver to our State Associations, USASA-leagues, Affiliates, and our collective membership including:

- **Wildly Important Goals (WIGS):** Looking inward and evaluating ourselves as a Board and looking outward seeking the input of the membership at large, we have identified and are working towards several key objectives and making progress on numerous fronts including communication, transparency, and sponsorships.
- **Re-engaging Committee Involvement:** Developing a better balance between Board responsibilities, committee responsibilities, and staff responsibilities to create a more efficient and engaged organization. We have made measurable strides in this regard, and I look forward to continuing progress as we move forward.
- **Transition of the National Amateur Cup to USSF:** I have headed, and continue to head, a task force exploring the return of the responsibility for the National Amateur Cup to USSF. Such a transition will result in significant savings to USASA in terms of cost, staff effort, and Board time all the while creating a better, more prestigious, National Amateur Cup for both men and women.

These steps reflect and reinforce my oft-stated guiding principle: an unwavering commitment to restoring and reinforcing the culture embodied by the expression - **“A Proud Member of USASA.”**

As someone who has served as a player, referee, coach, administrator at the club, league, state, and national level, and USASA board member, including as a Regional Director, an Adult Commissioner, the National Cups Chairman, and now Vice-President

- I remain dedicated to ensuring that our organization thrives through collaboration, innovation, and mutual respect.

In seeking re-election, I bring not only continuity of experience but also preparedness to build on our accomplishments. My vision includes:

- Expanding our support to State Associations and leagues through improved infrastructure, resources, and financial transparency.
- Enhancing competition frameworks and membership services to ensure value, inclusivity, and sustainability.
- Empowering volunteer leaders with training, tools, and recognition to strengthen the grassroots of our game.

I ask for your vote and confidence in allowing me to continue serving USASA in this capacity. Together, we can deepen our legacy, expand our impact, and unite adult soccer communities across the country.

Thank you for your consideration and ongoing commitment to advancing the beautiful game.

Yours in soccer,

Fritz T. Marth

Vice-President, United States Adult Soccer Association